

LESSON 9

Anti-Alcohol Ad



OBJECTIVE: Students understand how alcohol can harm their brain development.

GRADE LEVEL: 6-12

TOPIC: The Brain

TIME: 50- 60 minutes

VOCABULARY: SADD, Alcohol

MATERIALS NEEDED: Construction paper, colored pencils, and anything else students use as props.

STARTER:

- Review that SADD is an acronym for Students Against Destructive Decisions.
- Ask the students if they remember how old you are when your brain is fully developed. Answer: 25
- Remind the students that this does not mean they are done learning by 25. It just means their brain is done developing and growing.
- Today, we are going to make an Ad.

ACTIVITY:

- The students should work in groups for this activity.
- Help the groups make Anti-Alcohol Ads. These can be very creative but appropriate.
- These can be as long or short as you feel best for your students.
- The students can make props in their groups as well.
- Allow each group to present their Anti-Ad to the class.

WRAP UP:

- Remind the students that alcohol is extremely dangerous to their developing brains.
- Remember, alcohol is a chemical substance that can alter the way your mind and body function.
- You need to be able to make smart and safe decisions. We can do this by not drinking alcohol or using other drugs.

Did you have an amazing Ad? Send it to us! We'd love to see it and share it on our social media pages!!